



Press Review  
**KIWIDO – FEDERICO CARRA EDITORE**  
Media Publishing



*Kiwido is a new publisher whose publications incorporate a wide range of different art forms, both old and new cultures offering unpublished opportunities through new technologies. The first publication to present itself on the shelves of the Italian video libraries will be the Dvd "Ottimismo Democratico" (Democratic Optimism) by Flavia Mastrella and Antonio Rezza which contains 12 shorts in black and white and the video-path of short films, thought up and produced from 1990 to 1999, "Il passato è il mio bastone" (The past is my stick), which was presented at the Venice Film Festival. After "Ottimismo Democratico", which will be presented at the next Roma Film Festival and at the Casa del Cinema, Kiwido will propose different series.*

**Fernando Iatosti, Cinecittà News**

*This month a new house in the world of home videos, Kiwido, is being launched with Federico Carra's publishing project. Our editorial staff is really curious to see which titles will appear on the catalogue and in the meantime we took a look at the first dvd made by the Roman house, "Ottimismo Democratico" by Flavia Mastrella and Antonio Rezza. A Dvd of generally good quality. The menu, the special contents and the "side elements" of this edition are good, an excellent way to discover these two decidedly original actors.*

**DVD Italy Webzine**

*The Rezza-Mastrella couple is undoubtedly one of the most anarchical and elusive realities of contemporary art. So anarchical and elusive (read independent) that, notwithstanding the adoring attitude of both public and critics, that are still strongly labeled as a cult phenomenon, but are far from the large mainstream numbers. The future could, however, compensate us for this absence. Kiwido is releasing, and it was high time, some of the black and white shorts that have contributed to making the couple cult material and which have never been available in home video. The box-set contains twelve of these low-budget shorts and lots of ideas in Dvd, a book of photographs and "Il passato è il mio bastone" which made it to the Venice Film Festival this year.*

**Sandro Podda, Liberazione**

*The courageous editor which has published the remarkable "Ostinati 85/08" (Obstinates 85/08), that is the dvd+book that brings together all the works of the film-maker Roberto Nanni, is called Federico Carra, from the Kiwido production and distribution house linked to the world of the arts. Kiwido has published, so to speak, a Dvd on Flavia Mastrella and Antonio Rezza's works entitled "Ottimismo Democratico", and very few in Italy (it needs to be said) would have done it. Now it's Nanni's turn with an edition that collects most of his works. The book that accompanies the Dvd is serious and well-made. The whole operation, worth observing, is in Italian and in English, which demonstrates just how open-minded Carra is and how far-reaching Nanni's work is.*

**Dario Zonta, Il Mucchio Selvaggio**

*The author of this review loved Roberto Nanni in a retrospective at the Festival of Pesaro and at the Cinema Trevi of Roma, thanks to the precious work of the National Film Library. Then he encountered him again and rediscovered him in the beautiful box-set book+dvd "Ostinati 85/08" edited by Federico Carra's Kiwido which claims the irresponsible and visionary merit of having also distributed in dvd "Ottimismo Democratico" with the Rezza-Mastrella couple and "Un cinema dell'impronta" (Imprint Cinema) with Paolo Gioli. Stupendous Dvd.*

**Boris Sollazzo, Liberazione**

*Normally, we make marginal use of experimental films, given that they are elusive, subterranean and substantially invisible objects. When they offer themselves to the public eye, they are frequently accompanied by their similar, generating a hardly sustainable sensation of congestion. What I mean is that seeing, one after the other (as tends to commonly happen in retrospectives and festivals) Flaming Creatures by Jack Smith, Adebar by Kubelka, Trade Tattoo by Len Lye and Walden by Jonas Mekas, may not be the most appropriate method for paying homage to some cult objects. The digitalization of experimental cinema, while it means losing out on a certain aura, allows this way of conceiving images in movement to find a way of being seen. And this is the road that Kiwido - Federico Carra has taken: producing media (domestic) for viewing experimental cinema. The latter being an elusive concept, «a gaseous state of perception» Deleuze would say, that Kiwido has until today interpreted through the works of Rezza and Mastrella, and Nanni; three works that represent the first year and a half of the life of a publishing company that navigates in those territories of moving images which live on the margins of a productive system which is only capable of transmitting boredom.*

**Alessio Galbiati, Rapporto Confidenziale**